

HomeAid Colorado partners with ColoradoNewHomes.com to bring in the New Year, at the White Rose Gala NYE Fundraiser in Downtown Denver

An estimated 450 Colorado real estate industry professionals and community members aim to raise more than \$50,000 for homeless housing development and community outreach programs this New Year's Eve.

Denver, Colorado (November 28, 2017) Denver's famed Ellie Caulkins Opera House will be the site of this year's White Rose Gala 2017 New Year's Eve event; a high-end celebration that combines philanthropy with a Roaring 20's party that even the Great Gatsby would have been proud to attend.

"This will be the 16th year we have put on the NYE event here in Colorado," says event coordinator Kevin Larson, "We couldn't be more pleased to be partnered with ColoradoNewHomes.com and HomeAid Colorado, to help raise much-needed funding for local homeless housing and community outreach programs."

HomeAid Colorado is an integral part of the fight to end homelessness in Colorado. The non-profit's mission is to build new lives for homeless families and individuals through housing and community outreach. For nearly two decades they have developed, built and maintained homes, apartments, facilities and shelters to give Colorado's homeless a place to call home and opportunity to build second chances.

Lonnie Klaess, cofounder of ColoradoNewHomes.com, has been working diligently on this year's White Rose Gala as part of the effort to raise more than \$50,000 for HomeAid Colorado.

"The response that we have had from local real estate professionals has been overwhelming," she says. "We are expecting more than 450 local real estate professionals to attend and support the amazing work that HomeAid does year-round here in Colorado."

To learn more about sponsoring the White Rose Gala NYE event for HomeAid, please contact [Lonnie Klaess](mailto:Lonnie.Klaess@coloradonewhomes.com) by visiting <https://www.coloradonewhomes.com/homeaid>

About HomeAid Colorado

[HomeAid Colorado](http://HomeAidColorado.org) is an integral part of the fight against homelessness in Colorado. Our mission is to build new lives for Coloradans experiencing homelessness through housing and community outreach. We develop, build and maintain homes, apartments, facilities and shelters to give Coloradans who are homeless or at-risk of homelessness access to housing and the resources needed to regain self-sufficiency.

About ColoradoNewHomes.com

ColoradoNewHomes.com is a local tech company and online publisher that provides

Colorado home builders with a free-to-use website and listing system, for showcasing their communities and home models to online shoppers and real estate professionals. ColoradoNewHomes.com is owned and managed by [Real Estate Social Network, Inc.](#), which is also the parent company of [ColoradoHomes.PRO](#) and [LikeRE.com](#); whose online websites and apps are provided to local real estate professionals who want to socially connect and market their services for free.